

TECHNICAL PROFICIENCIES

10 years experience of graphic and web/print design with in-depth knowledge in related application software and technologies. Extensive experience with HTML, CSS and the following tools:

- Adobe CS: DreamWeaver, Photoshop, Illustrator, InDesign, After Effects
- Microsoft Office
- Familiar with audio, video editing software

EDUCATION

Indiana University - Indiana: Master of Science in New Media, May 2002.

Purdue University - Indiana: Bachelor of Science in Computer Graphics, May 1998.

WORK EXPERIENCE

Web Designer at ITT Educational Services: 4/11 - present

- Develop graphic for web, print and video for marketing materials
- Design graphic and web template for email marketing. Worked with other departments to implement changes/add features as requested.
- Plan logo concept & identity; develop marketing communications

Senior Multimedia Designer at The Sanders Group: 1/03 - 1/11

- Lead designer of Multimedia department
- Manage client projects from concept to completion
- Responsible for complete branding development including all web, print and marketing materials
- Work with clients, directors, writers, producers & programmers to develop projects
- Work with sales/marketing account executives to build email marketing & social networking sites
- Design, develop, enhance, review & test websites for Fortune 500 corporations
- Design interfaces and video graphics for presentation, promotion, and training purposes
- Plan logo concept & identity; develop marketing communications

Web Designer/Developer at Indiana University School of Medicine: 8/01 - 1/03

- Plan logo concept & identity; develop marketing communications
- Trouble shooting web/print technical issues
- Develop/maintain web sites, web templates for educators and administrators
- Project management, site testing & evaluation
- Web production assistant for Sound Medicine, a statewide weekly public radio show

Consulting Analyst at Theoris Inc.: 5/00 - 1/01

- Lead designer of Web Solutions department, gave input and feedback to other designers.
- Proactively identified, communicated, and solved potential Web design problems.
- Responsibilities included pre-proposal project assessment, client interaction to ascertain project scope and details, and production work including graphics, HTML, animation. Post-project maintenance provided if necessary.
- Collaboration with web developers, database architects and application development team to develop web projects.

Web Designer & Developer at Virtual Financial Services (VFI): 2/99 - 5/00

- Design, develop, and update online banking Web sites.
- Build web pages and web templates, work daily with clients and web developing team to ensure project deadline and quality assurance. Worked with other departments to implement changes/add features as requested.